



2009 MBLN Recognition Awards

Boston Pizza

Employer of the Year Large Business

Boston Pizza is deserving of this recognition for many reasons. perhaps the most compelling reason for recognizing their efforts is that they do not hire people with disabilities because they view it as a charitable endeavour - they do it because they truly recognize that these individuals can contribute something valuable to their business.

Boston Pizza is a leader among Winnipeg businesses in recognizing the potential of individuals with intellectual disabilities. In the early 1990's, when the concept of community-based employment for people with intellectual disabilities was a relatively new concept, Boston Pizza was one of the first businesses to jump on board and provide opportunities to this historically under-represented group in the workforce. They started with one placement in the Pembina Highway location and after 17 years there have been 25 in 7 locations.

The Manitoba Business Leadership Network Inc. is pleased to award the 2009 Employer of the Year large Business to Boston Pizza, a true leader in employment equity practices.

Greg Findlay, Executive Director

October 14, 2009